

GENERATE FAST, EASY & FREE TRAFFIC
TO GROW YOUR BUSINESS IN JUST
60 MINUTES



60 MINUTE **TRAFFIC** **MASTERCLASS**

STRATEGY • IMPLEMENTATION • MASTERY

RESOURCES



Resources for the 60 Minute Traffic Masterclass

Audience & Foundation

- **Canva** (<https://www.canva.com>) – Create quick graphics, checklists, and lead magnets.
- **Carrd** (<https://carrd.co>) – Build simple one-page websites or landing pages fast.
- **Linktree** (<https://linktr.ee>) – Add multiple links to your social bio.

Social Media Traffic Hacks

- **Meta Business Suite** (<https://business.facebook.com>) – Schedule posts to Facebook & Instagram for free.
- **Later** (<https://later.com>) – Schedule and manage content across multiple platforms.
- **Hashtagify** (<https://hashtagify.me>) – Find trending hashtags for Instagram & Twitter.

Content Creation & Repurposing

- **ChatGPT** – Brainstorm hooks, titles, and content ideas.
- **CapCut** (<https://www.capcut.com>) – Free video editor for TikTok, Instagram Reels, and YouTube Shorts.
- **Headliner** (<https://www.headliner.app>) – Turn podcasts or audio into shareable video clips.
- **Otter.ai** (<https://otter.ai>) – Transcribe videos or podcasts for repurposing into blogs and posts.

Leveraging Other People's Audiences

- **Podmatch** (<https://podmatch.com>) – Get booked as a guest on podcasts.
- **Collabstr** (<https://collabstr.com>) – Find influencers for partnerships and shoutouts.

- **Reddit & Quora** – Free Q&A communities to share insights and link back to your content.

Search Traffic Shortcuts

- **Google Autocomplete & Related Searches** – Free keyword ideas in seconds.
- **AnswerThePublic** (<https://answerthepublic.com>) – Discover questions people are asking around your niche.
- **Ubersuggest** (<https://neilpatel.com/ubersuggest>) – Free and paid keyword research tool.
- **YouTube Studio** – Optimize titles, descriptions, and tags for video search traffic.

Email & List Building

- **MailerLite** (<https://www.mailerlite.com>) – Beginner-friendly email marketing tool (free up to 1,000 subscribers).
- **ConvertKit** (<https://convertkit.com>) – Great for creators to set up lead magnets and email sequences.
- **Beacon** (<https://beacon.by>) – Quickly turn blog posts into professional lead magnet PDFs.

Automation

- **Buffer** (<https://buffer.com>) – Schedule posts across multiple platforms.
- **Zapier** (<https://zapier.com>) – Automate workflows between apps (e.g., auto-add new subscribers to your CRM).
- **Repurpose.io** (<https://repurpose.io>) – Automatically turn podcasts or videos into content for multiple platforms.

Analytics & Tracking

- **Google Analytics** (<https://analytics.google.com>) – Track where your traffic comes from.
- **Bitly** (<https://bitly.com>) – Shorten links and track clicks.
- **SocialBlade** (<https://socialblade.com>) – Track social media growth and performance.